

**MINUTES OF SPECIAL MEETING  
BOARD OF DIRECTORS  
SEQUOIA HEALTHCARE DISTRICT  
August 23, 2017  
Conference Room, 525 Veterans Boulevard  
Redwood City, CA 94063**

**Directors Present**

Director Griffin  
Director Hickey  
Director Kane  
Director Shefren

**Directors Excused**

Director Faro

**Also Present**

Mr. Michelson, CEO  
Mr. Hudak, Legal Counsel  
Ms. Stamper, Recorder

**1. Call to Order**

President Kane called the meeting to order at 4:30 PM.

**2. Public Comment/Non-Agenda Items**

President Kane asked if there was public comment on non-agenda items. There was none.

**3.a. Update on San Mateo Dental Center**

Ms. Cheryl Fama, CEO of Peninsula Healthcare District spoke about recent developments and future plans for Apple Tree Dental. The leadership has transitioned from Minnesota to local California leadership. The bylaws have been revised but it is the same entity, same license, same employees, same locations and operations, and same commitment. It is a separate legal entity from Peninsula Healthcare District. Ms. Fama is transitioning all Minnesota operations to California by October 31<sup>st</sup>. They plan to work on partnering with private offices to access MediCal and DentiCal revenues, attain more focused participation by older residents, utilize conscious sedation for patients, invest in an experienced grant writer, and have a branding campaign for the new name. Ms. Fama assured the Board that the Center would continue to meet its obligation to provide services to District residents as required by the original grant.

**3.b. Report on Development of Peer Mobile Addiction App**

Mr. Eric Dentler, the creator of "Peer Mobile Project", gave a presentation on a new phone application that supports sobriety and improves long term health outcomes by preventing relapses. It is a measurement tool, a group messaging application between mentors and mentees, a relapse mitigation tool and lifeline, and a way to stay in touch. Stephanie Weisner and Sara Mitchell of StarVista discussed how beneficial the networking app would be for clients to stay connected and on track.

**3.c. Report on Tenant Space Evaluation**

Mr. Michelson met with Trask Leonard of Bayside Realty Partners to determine the leasing value of the space at 525 Veterans and its potential return. The space is prime realty and could be leased for up to \$5.00/sq. ft. Mr. Michelson will contact the current tenants to discuss a new rate for less space, and will try to maintain the same revenue and flexibility. Mr. Michelson will report back to the Board.

**3.d. Report on the CEO Search Process**

President Kane reported that a committee has been created and they have contacted various community members and organizations to announce the open position. The position may also be posted on LinkedIn.

**4. Adjourn to Closed Session**

Adjourn to Closed Session For The Purposes Of: Discussing two potential litigation matters with legal counsel.

**5. Reconvene to Open Session**

Reconvene to Open Session. There was no reportable action taken in closed session.

**6. Adjourn**

**Motion:** At 6:35 PM adjourn meeting.

**By:** President Kane

**Seconded by:** Director Shefren

**All in favor**

**Motion Passed**

The next regular meeting of the Board of Directors of Sequoia Healthcare District is scheduled for 4:30PM, Wednesday, October 4, 2017, District Conference Room, 525 Veterans Blvd., Redwood City, CA.

Respectfully Submitted,

Jerry Shefren  
Secretary