MINUTES OF REGULAR MEETING
BOARD OF DIRECTORS
SEQUOIA HEALTHCARE DISTRICT
October 5, 2011
Conference Room, 525 Veterans Boulevard
Redwood City, CA 94063

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Directors Present	Directors Excused	Also Present
Director Faro Director Griffin Director Hickey Director Kane Director Shefren		Mr. Michelson, CEO Mr. Hudak, Legal Counsel Ms. Johnson, Recorder

1. Call to Order

By: President Griffin
Time: 4:30pm

2. Public Comment/Non-Agenda Items

There was no public comment on non-agenda items.

3.a. – 3.f. Consent Calendar

Director Hickey requested that the August 3rd and September 27th minutes be removed from the Consent Calendar.

Motion: To approve the remaining items (August 23 minutes and July-August financial statements) on the Consent Calendar.
By: Director Kane
Seconded by: Director Faro
Vote: 5-0
Motion Passed

August 3rd minutes with respect to video on the Senior Center by Don Shoecraft, Director Hickey commented the District should not be performing PR services for grantees. Director Hickey, citing September 27th minutes, said he read from the 1946 petition for creating of the District to show that the District has strayed from its original mission.

Motion: To approve the August 3rd and September 27th minutes as amended.
By: Director Shefren
Seconded by: Director Faro
Vote: 5-0
Motion Passed

4. CEO/Staff Reports

In addition to the Michelson's written report, he announced that the annual report to the community is nearing completion and a draft will be provided to the Board prior to mailing. October is Breast Cancer Awareness Month and the District is promoting its grant to Samaritan House to hire a breast cancer navigator. Mr. Michelson recently met with members of the Smart Team who will be looking for additional funding for January-June 2012.

Don Shoecraft previewed a video he created for the website featuring Shelter Network. Director Hickey reiterated his statement that the District should not provide PR services for grantees.

Healthy Schools Initiative: Ms. Kurtzman announced that a Wellness Coordinator has been hired for each of the school districts participating in the HSI program and positive outcomes are being reported. Teachers are communicating with parents within the school district about the Healthy Schools program.

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Also included for Board review, was Ms. Gabet's activity summary outlining her priorities, goals, objectives and status of each.

HeartSafe: After delay, the third Code Blue Tower will be activated this month. It is located next to the Fire House in Woodside. AED/CPR training is being planned with local bicycle clubs that frequently use the area.

5. a. Presentation by Mission Hospice

Mr. Michelson introduced Dwight Wilson, Executive Director of Mission Hospice and Dr. Gary Pasternak. They shared with the Board their preliminary plans for a new community based hospice facility for those individuals requiring continuum of care due to complex or acute symptom management needs. Currently there are no hospice houses within San Mateo County. It has been determined that the community needs and would utilize a 12-bed house, providing a full range of services.

Overall funding requirements are still being assessed but it is projected that 80% of operating costs would be paid for by Medicare and third party providers and 20% through fundraising.

Board members posed questions regarding the size and costs of the facility. Director Hickey suggested the Special District Association and Association of California Healthcare District (ACHD) should promote legislative advocacy on behalf of hospice providers.

Mr. Wilson and Dr. Pasternak thanked the Board for their comments and suggestions.

5.b. Community Grants Program

Mr. Michelson reported that the District Grants Committee recently reviewed current policies and procedures. The Committee is considering engaging the services of a consulting firm to assist with establishing a process to better evaluate grant proposals and results. Director Shefren stated that it is very important that tax dollars have full impact and the Committee currently does not have adequate measures in place to assess outcomes of all grantee programs. Mr. Michelson noted that if the Committee decides to work with a consulting firm, the expense will be a Grants Administration line item and no new money will be requested from the Board.

5.c. Consider Adopting Revised Mission Statement & Strategic Plan Goals

Motion: To adopt the revised Mission Statement and Strategic Plan Goals.
By: Director Kane
Seconded by: Director Faro
Vote: 4-1 with Director Hickey opposed
Motion Passed

5.d. Consider Funding Chronic Disease Management Pilot Program

Mr. Michelson asked the Board to consider funding up to $25,000 to develop and manage a one year chronic disease management pilot program based on curriculum used at Stanford University.

It is estimated that there are at least 30,000 District residents living with chronic disease. The District's goal for the free program is to enroll 100 students by June 2012. Students would learn to become better self-managers of their disease and less dependent on medical professionals. Classes would be offered both at District headquarters and at various sites in the community such as senior center and libraries.

Currently, the District is funding Edgewood Family Center to offer this program; however, they are only able to accommodate about 40 students per year.

A part-time consultant may be hired to manage the program. The consultant would report to the District CEO who has attended leadership training and is familiar with the operations of the program.

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Motion: To approve funding up to $25,000 for a one year for a District Chronic Disease Management Pilot Program.
By: Director Kane
Seconded by: Director Shefren
Vote: 4-1 with Director Hickey opposed
Motion Passed

6. Adjourn

Motion: At 6:05 PM adjourn meeting.
By: Director Faro
Seconded by: Director Shefren
Vote: 5-0
Motion Passed

The next regular meeting of the Board of Directors of Sequoia Healthcare District is scheduled for 4:30 PM, Wednesday, December 7, 2011, District Conference Room, 525 Veterans Blvd., Redwood City, CA.

Respectfully Submitted,

Kathleen Kane
Secretary