MINUTES OF THE ORGANIZATIONAL AND REGULAR MEETING
BOARD OF DIRECTORS
SEQUOIA HEALTHCARE DISTRICT
February 2, 2011
Conference Room, 525 Veterans Boulevard, Redwood City, CA 94063

Directors Present	Directors Excused	Also Present
Director Griffin Director Hickey Director Kane Director Shefren	Director Faro	Mr. Michelson, CEO Mr. Hudak, Legal Counsel Ms. Johnson, Recorder

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1. Call to Order

By: Vice President Griffin
Time: 4:30 PM

2. Public Comment/Non-Agenda Items

There was no public comment.

3.a. – 3.b. Consent Calendar

Director Hickey asked that item 3.b (November and December financial statements) be removed from the Consent Calendar.

Motion: To approve the remainder of the Consent Calendar (item 3.a Minutes).
By: Director Kane
Seconded by: Director Griffin
Vote: 4-0
Motion Passed

In response to Director Hickey's question regarding expenses for public relations, Mr. Michelson said Mr. Shoecraft's retainer had not been increased. Redesigning the website to make it more user friendly has significantly increased Mr. Shoecraft's workload, expensed under Web/IT services.

Motion: To approve the November and December 2010 financial statements (item 3.b).
By: Director Hickey
Seconded by: Director Griffin
Vote: 4-0
Motion Passed

4. a. CEO and State of the District Report

Mr. Michelson reviewed the State of the District Report highlighting financial management, program services, communications, and administrative activities. Don Shoecraft distributed a compendium developed of the District's external communications over the past year.

Topics for future Board consideration are new program areas; the community grants process – i.e., quality versus quantity; and a long range plan for District reserves.

With regard to the 40 recent graduates from the nursing baccalaureate program, Mr. Michelson will research where the students not hired by Sequoia Hospital are working.

Healthy Schools Initiative: Ms. Kurtzman reported that all four school districts have signed MOUs and made substantial progress since the program implementation. Wellness teams, committees and activities are being formalized. The Gardener Center Needs Assessment surveys are nearing completion and will identify wellness priorities and determine goals and strategies for the implementation year.

HeartSafe: Mr. Nielsen reported that the six Lucas Devices have been deployed and the Code Blue towers are nearing activation. He also announced that, going forward, AEDs will be placed in private, as well as public schools at no cost to the school.

4. b. Physician Engagement Strategies Report

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Ms. Glenna Vaskelis updated the Board on progress of the physician advisory committee, physician recruitment and retention, payor strategy, information technology, and business innovation. She is pleased with the electronic medical record rollout. Two physician practices as project pilots will go live this month. Five practices will complete implementation this year and more than 17 practices have expressed interest to implement in 2012.

5.a. Nominate and Appoint Slate of Board Officers For Two-Year Terms

Motion: To nominate and appoint Director Griffin as President of the Board of Directors.
By: Director Kane
Seconded by: Director Shefren
Vote: 4-0
Motion Passed

Motion: To nominate and appoint Director Shefren as Vice President of the Board of Directors.
By: Director Kane
Seconded by: Director Griffin
Vote: 4-0
Motion Passed

Motion: To nominate and appoint Director Hickey as Secretary/Treasurer of the Board of Directors.
By: Director Hickey
Seconded by: None
Motion Failed

Motion: To nominate and appoint Director Kane as Secretary/Treasurer of the Board of Directors.
By: Director Griffin
Seconded by: Director Shefren
Vote: 3-1 Director Hickey opposed
Motion Passed

The two year term of office for the new slate of officers will expire February 2013.

5.b. Consider Grant For San Mateo County Union Community Alliance For $50,000 To Support Community Project For Access To Health Care

Mr. Michelson reported that, as directed at December's meeting, this request was referred to the District's Community Grants Committee for review. The Committee's recommendation is not to fund the balance of the request as it is not within the District's scope of funding. Ms. Kirstin Spalding spoke to the merits of the program and asked the Board to consider funding the project.

Motion: To accept the recommendation of the Community Grants Committee not to fund the balance of the grant.
By: Director Hickey
Seconded by: Director Shefren
Vote: 3-0-1 Director Faro absent; Director Kane abstained
Motion Passed

5.c.Authorize Execution Of Wells Fargo Collateral Agreement

Mr. Hudak noted that the agreement for Wells Fargo Bank to provide sufficient collateral for District deposits conforms to legal requirements.
Motion: To approve agreement.
By: Director Hickey
Seconded by: Director Kane
Vote: 4-0
Motion Passed

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5.d.Update: Walking School Bus Program

Ms. Pat Brown of RWC 2020 reported on the progress of the walking school bus program and efforts to increase safe school routes and encourage kids to walk to school. Fair Oaks, the pilot school for the program, has the most established volunteer network. Roy Cloud and Hoover schools are looking to expand the number of volunteers. The three schools combined are able to serve 2,144 students. The ability to recruit and retain volunteers and the level of support received from staff, students and families at the schools are the keys to a successful program.

5.e Consider Amendments To District Policies And Procedures

Policy 15.2 is clarified by adding the words "and dental" to the type of healthcare insurance premiums paid for, or reimbursed by the District to Board members.

Motion: To approve revised wording.
By: Director Shefren
Seconded by: Director Griffin
Vote: 4-0
Motion Passed

Director Hickey asked that the record reflect that he disagrees with the policy but will take advantage of it.

Proposed New Policy 23.4: Sequoia Healthcare District will not sponsor fundraising events nor will District dollars be used to send staff or Board members to fundraising events.

Motion: To continue item to next meeting.
By: Director Hickey
Seconded by: Director Shefren
Vote: 4-0
Motion Passed

The complexities of the subject warrant additional research and discussion.

5.f Consider Candidate Statement Subsidy

Proposed new policy for District reimbursement of cost for candidate statement above $999.00.

Motion: To approve proposed new policy for candidate statements subsidy.
By: Director Hickey
Seconded by: None
Motion Failed

Motion: To approve a cap on a candidate statements subsidy at $500.00.
By: Director Griffin
Seconded by: Shefren
Vote: 2-2 with Directors Shefren and Kane opposed.
Motion Failed

Adjourn to Closed Session

Motion: At 6:30 PM adjourn to Closed Session.
By: Director Kane
Seconded by: Director Shefren
Vote: 4-0
Motion Passed

Reconvene to Open Session

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6. Adjourn

Motion: At 6:45 PM adjourn meeting.
By: Director Kane
Seconded by: Director Griffin
Vote: 4-0
Motion Passed

The next regular meeting of the Board of Directors of Sequoia Healthcare District is scheduled for 4:30 PM, Wednesday, April 6, 2011, District Conference Room, 525 Veterans Blvd., Redwood City, CA.

Respectfully Submitted,

Kathleen Kane
Secretary