

**MINUTES OF SPECIAL MEETING
BOARD OF DIRECTORS
SEQUOIA HEALTHCARE DISTRICT
April 20, 2010
Conference Room, 525 Veterans Boulevard
Redwood City, CA 94063**

<p><u>Directors Present</u> Director Faro Director Griffin Director Hickey Director Horsley Director Kane</p>	<p><u>Directors Excused</u></p>	<p><u>Also Present</u> Mr. Michelson, CEO Ms. Johnson, Recorder Ms. Kurtzman, Director, Healthy Youth Initiatives Mr. Nielsen, HeartSafe Program Coordinator</p>
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1. Call to Order

By: President Horsley

Time: 3:00 pm

2. Public Comment/Non-Agenda Items

There was no public comment.

3.a. Commitments for Next Fiscal Year

Mr. Michelson discussed committed and projected grant program expenses for the next fiscal year. A total of \$8,670,000 is projected of which \$5,170,000 is committed.

Income from property taxes is expected to remain about the same at \$7 million. EBIDA revenue at \$2.3 million is much lower than earlier projections from Sequoia Hospital had indicated.

Approximately \$3 million from reserves is available while maintaining the Board's commitment to keep the reserve level at a minimum of \$16 million.

3.b. Size of Next Grants Program

The Board considered next year's grants program. President Horsley would like to narrow the scope and decrease the community grants budget to \$1 million thereby leaving funds for larger projects. Directors discussed possibly subsidizing the new women's cancer center at Sequoia Hospital to provide care and treatment for low income, under insured women referred from Samaritan House. Mr. Michelson, directors Griffin and Kane will meet with representatives from Sequoia Hospital and Samaritan House to further research this idea.

3.c. Other Program Ideas

Healthy School Initiative: Ms. Kurtzman proposed the establishment of the Sequoia Healthcare District Healthy Schools Initiative. The program will support and promote the health of our youth by providing resources to schools that enable them to improve student health outcomes and support the connection between good health practices, academic achievement and lifetime wellness. The initiative is based on the Coordinated School Health (CSH) model, adopted in 26 states, consisting of the following components: health and physical education; health and nutrition services; counseling, psychological/social services; healthy school environment; health promotion for staff; family and community involvement.

Overall program goals are to assist schools in implementing coordinated school health policies and programs, provide funds and other resources and assist with developing policies, improve coordination and collaboration between school districts, local businesses, state and local agencies, enable schools to sustain and/or increase personnel capacity to implement a CSH model and, use state-of-the-art research based strategies to implement a coordinated school health approach.

Estimated costs for additional school staff requirements and program rollout at 1 school in each of 4 school districts is approximately \$1.280 million for FYE 2011. Ms. Kurtzman noted that the cost of 3.5 school nurses, which in future years would be funded through the Healthy Schools program, was approved at the April 7th meeting funded as part of 2010/2011 Community Grants.

Directors thanked Ms. Kurtzman for her presentation and asked that she meet with key school personnel for their input on the program. Directors Faro and Kane volunteered to join Ms. Kurtzman in her meetings with school officials.

HeartSafe: Mr. Nielsen reported that to date, HeartSafe has placed 300 AEDs within the community. Every public school within the District has a defibrillator on campus. In addition to the AED placements, HeartSafe collaborated with Sequoia Union High School District and Redwood City Fire Department for the installation of the state's first video-equipped, 24 hour monitored AED unit called Code Blue at Sequoia High School's Terremere Field. Two more Code Blue units will be placed at Carlmont and Menlo-Atherton High Schools.

A new HeartSafe project is to provide 24 LUCAS chest compression devices in 24 fire departments. With a matching federal grant funding 80% of the \$12,000 price tag, the cost to the District would be only \$2,400 per unit. Jennifer Hughes from Medtronic demonstrated the LUCAS device for the board. It is strapped onto a patient's body and provides steady and effective CPR and allows rescuers to focus on other lifesaving tasks at hand.

HeartSafe's budget projections for FY 2010/2011 remain about the same as current year.

3.d. Administrative/Staffing Issues

EBIDA funds: The use of EBIDA funds can be determined annually by the Board.

Expansion of the District boundaries to incorporate the balance of south county area: President Horsley suggested the board explore ways to annex Ravenswood City School District (RCSD) in East Palo Alto and East Menlo Park which would allow the District to provide financial support. Director Faro suggested Mr. Michelson research the percentage of students attending Ravenswood schools who reside within Sequoia Healthcare District boundaries, which could render RCSD eligible for District financial assistance.

3.e. Marketing/Communication

Mr. Michelson highlighted public and media relations accomplishments over the past year and discussed the focus for the upcoming fiscal year.

Don Shoecraft's contract with the District has expired. Mr. Shoecraft told the Board he would like to continue to provide PR services to the District at a monthly rate of \$5,200. Prior to considering any increase, the Board asked Mr. Michelson to contact other healthcare districts regarding their PR expenditures.

Upon a motion duly made and seconded, the meeting adjourned at 5:15 PM.

The next regular meeting of the Board of Directors of Sequoia Healthcare District is scheduled for 4:30 PM, Wednesday, June 2, 2010, District Conference Room, 525 Veterans Blvd., Redwood City, CA.

Respectfully Submitted,

Arthur Faro, Secretary